

**Countdown to Kickoff**

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202	06	05	07

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**JOHN YANTIS NAMED ALAMO BOWL CHAIRMAN**  
04/08/2007

The Alamo Bowl announced its officers who will oversee the 2007 Valero Alamo Bowl and its Community Festival of Events.

John Yantis succeeds Bob Cohen as chairman of the Alamo Bowl's Board of Directors. A board member since 2001, Yantis is Chairman of Yantis Company. Yantis founded Yantis Company in 1965 and has grown his company over the past 40 years to over 500 employees performing over \$100 million of road and heavy construction annually in the San Antonio area. Recently, Yantis Company was listed as one of the "Top 50 Private Companies" by the San Antonio Business Journal and has also been named one of the "Top 25 Largest Private Employers" and "Top 20 Fastest Growing Companies" as well. In 2006 and 2007, Yantis Company was named to the "Aggie 100", a listing of the 100 largest companies founded by Texas A&M graduates.



Yantis received the Ernest and Young "Entrepreneur of the Year" Award for San Antonio in 1988 and served as President of Oak Hills Country Club in 1990-1991 and 2000-2001.

"I have seen first-hand the economic impact and media exposure the Alamo Bowl has produced for San Antonio," said Yantis. "Assuming this Chairmanship is a tremendous honor and I look forward to carrying on the proud tradition of this great bowl game." The other officers for 2007 include:

Bob Brincat, Director of Business Development of Corporate Express, Chair-Elect; Derrick Fox, President/CEO of the Alamo Bowl, President; Bill McCandless, President/CEO of Lone Star Capital Bank, Treasurer; Gene Dawson, President of Pape-Dawson Engineers, Inc., Secretary

"John Yantis has been a tremendous civic leader for a variety of organizations in our community," said Derrick Fox, President/CEO of the Valero Alamo Bowl. "John's passion for college football and San Antonio will make him a great Chairman."

The Valero Alamo Bowl will kick off on Saturday, December 29 at 7 p.m. CST. The 2006 Alamo Bowl, which featured Texas' 26-24 victory over Iowa, was a Saturday start in front of an Alamodome record 65,875 fans.

ESPN will again televise the game live from San Antonio's 65,000-seat Alamodome. The 2006 Alamo Bowl broadcast between Texas and Iowa averaged over 8.8 million viewers (a 6.0 rating) making it the most-watched college bowl game in ESPN history surpassing the mark held by the 2005 Alamo Bowl between Nebraska and Michigan.

This year, the Valero Alamo Bowl will also host the Dr Pepper Big 12 Championship Game on Saturday, December 1, 2007 also in prime time at 7 p.m. CST on ABC. When the Big 12 Championship was played in the Alamodome in 1997 and 1999, capacity crowds attended the games to see the Texas A&M vs. Nebraska and Texas vs. Nebraska match-ups, respectively.

Since its inception, the Alamo Bowl has hosted 947,000 spectators at 14 bowl games and two Big 12 Football Championships. With half of these fans coming from out-of-town, the games have resulted in a \$231 million direct economic impact on San Antonio. The games have resulted in another \$22 million in measurable media exposure from the 100 million viewers of the national television broadcasts.

Tickets for the 2007 Valero Alamo Bowl and 2007 Dr Pepper Big 12 Championship Game are now on sale through Ticketmaster and the Alamodome Southwest Box Office.

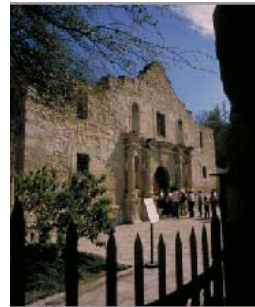
For more information on the 2007 Valero Alamo Bowl and its Community Festival of Events, please call (210) 226-BOWL (2695) or visit the bowl online at [www.alamobowl.com](http://www.alamobowl.com) courtesy of AT&T.

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**Valero Alamo Bowl Fan Events**



**San Antonio Travel Guide**



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